

## STAFFELBACH CELEBRATES 50 YEARS OF EXCELLENCE IN DESIGN

### What Shapes Design for the Golden Age Firm

Dallas, TX, January 17, 2017—Andre Staffelbach, Swiss-trained and educated Architect and Designer, who with his team revolutionized Dallas Corporate Interiors with his planning and design skills, is celebrating the firm’s Golden Anniversary.

To celebrate their 50<sup>th</sup> Anniversary, Staffelbach teamed with a New York-based publishing group to develop a monograph illustrating some of the firm’s work and exhibiting their collaborative efforts.

The subtitle, “*What Shapes Design*” is based on six visionary themes: Inspiration, Impressions, Innovation, Process, Craftsmanship and Experience, and the belief that the team’s work with clients, professionals, craftsmen and artists is a requirement for any successful project.

Known for his keen detail-oriented and determined nature, Staffelbach is referenced as “inimitable” in *D CEO’s Dallas 500* publication. As the Creative Principal, he works together with Jo Heinz, President and CEO of the firm and seasoned team on national and international projects. Remarkably high standards are achieved under the relentlessly demanding personalities of both Staffelbach and Heinz. As Fellows of IIDA and the recipients of many national awards and recognitions—to include Andre’s induction into the International Interior Design Hall of Fame—their distinctions speak for themselves.

While many of the projects in the book seem of the time, most individuals do not know that the Staffelbach team designed them years ahead of what may have become the design of the time. To say that this is unique in today’s world is no overstatement. The monograph exhibits that the 80-strong team, combined with their favorite craftsmen, can achieve and meet any client’s most demanding requirements.

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Published by Visual Profile Books. Click [here](#) to order *What Shapes Design* on Amazon.

## ABOUT STAFFELBACH

Staffelbach is a specialized group of interior designers, architects and planners with over 50 years of experience in the industry. Staffelbach is Women's Business Enterprise (WBE) certified, and has consistently been listed as one of the Top 100 Firms in the country by *Interior Design* magazine since 1986. For more information, visit [www.staffelbach.com](http://www.staffelbach.com).

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